

Katy McCourt-Basham

Interaction Designer • UX Writer
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Skills & Software

- User Research
- Usability Testing
- User Interviews
- UX Writing
- Interaction Design
- Data Visualization
- Prototyping
- Content Strategy
- Copyediting
- Information Architecture
- Project Management

- InVision
- Sketch
- Adobe CC
- Excel
- Tableau
- Figma
- Framr X
- OmniGraffle
- Optimal Workshop
- Google Analytics

Education

University of Washington

Certificate in Data
Visualization -
Anticipated completion
12/2019

General Assembly

UX Design Immersive
2018

Seattle University

BA, Art History
Graduated 2011

Certifications

Google Analytics
Certification - 2019

Relevant Experience

Project Manager, Content Strategist, Information Architect Trailhead Direct, King County Parks - Seattle, WA

Oct 2018-Nov 2018

- Managed a project team of three for a 3-week design sprint, resulting in a full site redesign.
- Maintained communications with stakeholders.
- Strategized and produced content to help client meet accessibility and equity goals
- Built a flexible content structure & hierarchy to allow for future project growth.
- Conducted and analyzed card sorting tests to form the architecture of the site.
- Used user data, user feedback, and user testing to build a new site taxonomy that allowed for intuitive incorporation of new content and educational elements.

Client Services Brown Paper Tickets - Seattle, WA

Jun 2011-Sep 2014 / Jun 2016-Mar 2017

- Consistently a top performer, completing support emails and event approvals at 3-4 times the monthly department average, while maintaining a high level of accuracy.
- Received numerous commendations for quality customer service writing.
- Wrote templates for customer and client support emails that became standardized department-wide.
- Participated in beta testing, giving detailed feedback and brainstorming solutions for new site tools to engineering stakeholders.
- Created documents, worksheets, and blog posts to teach event organizers how to obtain sponsorship for their events

Volunteer Writer and Photographer KEXP - Seattle, WA

Jan 2009-Present

- Contributing content for nearly 10 years, mostly related to reviewing live music or Artist Interviews.
- Regularly invited to contribute writing during music festivals and international remote broadcasts because of my ability to produce a high volume of quality content to meet extremely short deadlines.
- Other Roles: DJ Assistant, Programming Intern, Live Music Hospitality, Pledge Drive Volunteer

Additional Experience

Barista Victrola Coffee - Seattle, WA

Sep 2017 – Sep 2018

- Assisted customers, crafted high-quality coffee drinks, cultivated latte art skills, and maintained extensive knowledge of specialty coffee products and processes

Radio Intern Sub Pop Records - Seattle, WA

Jun 2009 – Nov 2009

- Mailed promo copies of new releases to radio stations all over North America.
- First intern invited to contribute content to the Sub Pop blog.

Staff Writer/Copy Editor The Spectator at Seattle University - Seattle, WA

May 2009 – Mar 2010

- Promoted from staff writer to editorial team within my first quarter on staff.
- Wrote and copyedited articles for all areas of the paper, & laid out pages for print.